



## New Media Manager (Senior Position)

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### POSITION DETAILS

<b>Title</b>	New Media Manager
<b>Upward Reporting</b>	Head of Global Network and Communications
<b>Company Location</b>	11/330 Collins St, Melbourne Australia
<b>Core Responsibilities</b>	Development and execution of new media projects to support the company's development of afamelanotide
<b>Working Hours</b>	8.30am - 5pm, Monday to Friday. Some overtime required to meet project objectives. Initial 3 month contract position.
<b>Travel</b>	Some international travel may be required.

### About us

Clinuvel is a late-stage, publicly listed biopharmaceutical company based in Melbourne's CBD, with offices in Europe and the US. The company's objective is to commercialise its innovative drug afamelanotide, and make the drug available to groups of patients worldwide.

### The role

Clinuvel communicates with its various stakeholders in innovative ways, and seeks to expand its modes of communication to reach a wider audience.

The New Media Manager must have the ability to swiftly analyse Clinuvel's new media needs, respond to well-defined objectives, implement strategies across numerous media platforms (company websites, social networks, blogging and micro-blogging, chat, webcasts, videos, etc), and monitor and determine success.

Clinuvel is looking for an innovative thinker who can expand the company's new media presence, relevance and traction.

You must be:

- an advocate of, and participant in, a range of new media;
- able to formulate, succinctly communicate and execute projects;
- willing to learn about Clinuvel, its objectives and industry;
- able to work with a team of graphic and web developers;
- able to meet the high, time-driven demands of a diverse, cross-border and motivated organisation;
- internationally focused.

Professional skills required:

- formal qualification in multimedia/communications or a related field, or at least 3 years experience working directly with new media;
- proven project management skills;
- proficient in web development basics (HTML, PHP, CSS, CMS software);
- excellent written and verbal communication skills;
- excellent time management skills;
- familiar with video editing software (Adobe Premiere/Sony Vegas or similar);
- familiar with Google Analytics and Google Webmaster;
- familiar with Adobe Flash.



The role will be based in Melbourne for an initial project period of 3 months, overseas travel may be required. Salary will be based on relevant experience. To discuss the role, please contact Lachlan Hay, Head of Global Network and Communications on (03) 96604900.

To apply, please send your resume with a cover letter outlining why your knowledge and experiences make you best suited to this role to [mail@clinuvel.com](mailto:mail@clinuvel.com).